



Participation in competitions, groupwork, projects and business in community is encouraged

# GOGGLEBOX

The study of business is not just from a textbook if you enjoy any of the following tv shows, podcasts or movies a study of the subject might just be for you

## **Podcasts**

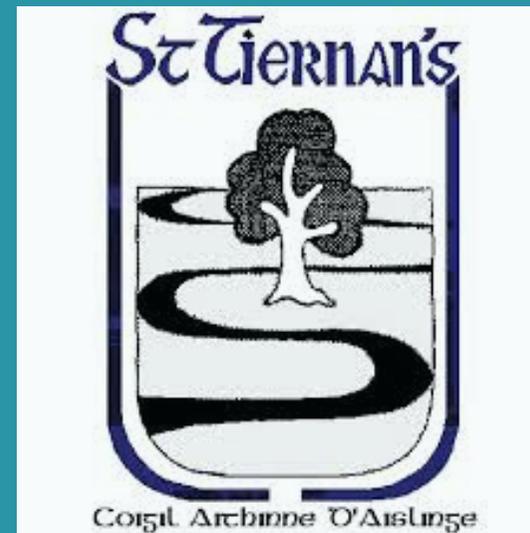
The Entrepreneur Project  
A Work in Progress  
Architects of Business  
Business Wars

## **Movies**

The Social Network  
Monsters Inc  
Moneyball  
The Pursuit of Happiness

## **Documentaries/Programmes**

McMillions  
Food Unwrapped  
My Money and Me  
At Your Service  
SharkTank  
Dragons Den  
The Apprentice



# Business Studies

*Junior Cycle Business Studies focuses on improving students' understanding of the business environment through the three inter-connected strands: Personal Finance, Enterprise and Our Economy. Specification. Business studies aims to stimulate students' interest in the business environment and how they interact with it.*

As part of the new junior cycle course business studies will be assessed using a combination of in class assessment and final examination. The first in class assessment will take place in 2nd year and focus on business in enterprise while the second will take place in 3rd year and consist of a presentation on a topic of business followed by a written assessment task. The final examination will take place in June and will be sat at a common level.

In addition to their specific content and knowledge, junior cycle business studies also provides students with opportunities to develop a range of key skills



“**Business studies aims to stimulate students’ interest in the business environment and how they interact with it. It develops skills, knowledge, attitudes and behaviours that allow them to make informed and responsible decisions with all of the resources available to them, ensuring their and society’s well-being, while becoming more self-aware as learners.**”

Business studies encourages students to develop an appreciation of how their lives are shaped by economic and social factors. They are enabled to make informed decisions, to better manage their personal financial resources and to be adaptable, creative, and enterprising. Business studies also improves their knowledge and understanding of good business practice and of business as a productive activity.

## Our Textbooks

